

ZONIN1821

PRESS RELEASE

VINEXPO 2017: DOS ALMAS WINES, INTRODUCING THE NEW ZONIN FAMILY ADVENTURE IN CHILE

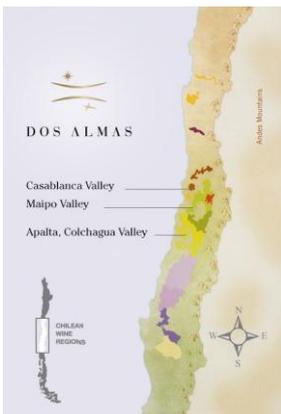
Domenico, Francesco and Michele Zonin are proud to present their new family adventure in Chile, introducing **Dos Almas** wines at **Vinexpo (Hall 1, Stand DE 119)**, Bordeaux, next June 18th – 21st.

The Zonin family began its love affair with wine in 1821, at a first stage as small scale vintners in their native Veneto region. A second chapter of this romance started at the end of the 1960s, when the Zonin Family enacted a strategy based on the acquisition of 9 Italian estates and vineyards with great wine-making potential and on the production of high-quality wines. Now the third phase of ZONIN1821 is to come. The Zonin Family is ready **to embark on a new bet**. After in depth researches all around the world, the ideal conditions for the production of high end wines were found on the other side of the planet. A family trip to South America 6 years ago was a revealing moment and **Chile was chosen for its perfect terroir**, considered a “**viticultural paradise**”. Chile is a place full of contrasts, on the East, the charming Andes range; on the West the immensity of the Pacific ocean and all the Easter Island’s magic; on the North the driest desert in the world and on the South the patagonian glaciers. Protected by its natural geographic barriers, Chile has excellent phytosanitary conditions, with lack of vine pests and diseases, thanks also to healthy soils of various origins and textures and its dependably dry, warm summers, followed by cold rainy winters.

Domenico Zonin, ZONIN1821 President, explains: “*The name Dos Almas – “Two Souls” – perfectly describes the integration of two worlds, which brings Italian winemaking culture and Chilean terroir together in perfect harmony. In Chile high quality wines can be produced combining the rich heritage of the Zonin family’s winemaking expertise with the youthful terroir of Chile.*”

At Vinexpo guests are welcome to taste **Dos Almas wines** from 3 different renowned areas: **Colchagua** – about 100 miles South to Santiago, with a mosaic of soils, composed by granite, volcanic, clay and schist, influenced by warm, breezy and dry climate, that bring stony minerality, raw power and structured balance to wines; **Casablanca** – heading West toward the Pacific ocean from Santiago, with vineyards shrouded in fog, salty air and cool breezes, where white grapes and cool climate red grapes are the headliners; and **Maipo** – Chile’s most historic wine region, with grape plantings dating back to the time of the Spanish conquistadors in the 16th century and now home to Chile’s greatest Cabernet-based wines. At ZONIN1821’s booth the wines poured will be three **Reserva** (a Sauvignon Blanc from Casablanca, a Cabernet Sauvignon and a Carmenere from Colchagua); three **Gran Reserva** (a Pinot Noir from Casablanca, a Cabernet Sauvignon and a red blend from Maipo) and a **sparkling Chardonnay**, the Chilean expression of Zonin longterm expertise and reputation in the sparklings.

On Monday June 19th and Tuesday June 20th, at 12 pm, in ZONIN1821 booth guests will enjoy a **live cooking show**: the new released wines will be paired with Chilean food by the award winning Chilean **Chef Cristian Rebolledo** – one of the leading Latin American chefs, renowned for his inspiring cooking philosophy, translated in excellent dishes like the ones presented in 2015 at the James Beard Foundation in New York, and for his passionate role as social influencer in the haute cuisine world.



DOS ALMAS in Figures:

- **Production Areas:** Colchagua, Casablanca, Maipo
- **Wines Produced:** Pinot Noir Gran Reserva Casablanca 2015; Cabernet Sauvignon Gran Reserva Maipo 2015; Cabernet Sauvignon/Carmenere Gran Reserva Maipo 2015; Sauvignon Blanc Reserva Casablanca 2017; Carmenere Reserva Colchagua 2015; Cabernet Sauvignon Reserva Colchagua 2016; Sparkling Chardonnay.
- **Bottles Produced:** 150.000
- **Average Retail Price:** \$ 15
- **Oenologist:** Stefano Ferrante