



## MASSERIA ALTEMURA PLAYS A LEADING ROLE AT PIANOSTUNI 2019

*For the second consecutive year, the well-known wine brand from Puglia is the Main Sponsor of the Festival, whose bill this year includes the extraordinary pianist **Raphael Gualazzi**, in addition to the world premiere of an aerial dance and piano show.*

*Special Guest: the actor **Riccardo Scamarcio**.*

**12<sup>th</sup>-13<sup>th</sup> July 2019**  
*Historic centre of Ostuni*

Brindisi, June 2019. **Masseria Altemura**, the wine Estate located in the heart of the Salento peninsula, and owned by the Zonin family since 2000, will be playing a leading role again this year in the region's unmissable summer event: PianOstuni, scheduled for **12<sup>th</sup> and 13<sup>th</sup> July 2019** in the beautiful town of Ostuni, also known as the 'White City'. Two days dedicated to music, the piano and the art of great performers.

The connection between **Masseria Altemura and PianOstuni** was forged with the aim of enhancing the uniqueness of this region, internationally recognized for its artistic, cultural and natural heritage.

Accompanying the two days of the Festival will be **Zinzula**, a rosé made from **Negroamaro grapes**, this year's vibrant new wine produced by Masseria Altemura: **a tribute to Puglia** and to the 'Zinzulusa', one of the most beautiful grottos on the Salento coast (located at Castro, LE). Zinzula is new **Italian rosé**, whose originality will ensure it makes its mark well beyond regional and national borders. **Zinzula** is synonymous with **quality** and **design**. A wine of extraordinary **elegance**, it is presented in an **exquisite bottle**, enriched with satin finishes, copper-coloured leaf and a pink glass stopper, the only such example in the Italian wine sector, creating a glittering and impactful '**jewel effect**'.

The Festival is scheduled to begin on **Friday 12<sup>th</sup> July with AIR PIANO**, a free show featuring aerial dance and a suspended piano. An absolute first, starring the pianist Mirko Signorile and the dancers of the ResExtensa company performing up in the sky above Ostuni, with choreography by Elisa Barucchieri and the voice of Giovanna Carone.

The programme will continue on **Saturday, July 13<sup>th</sup> with a SOLO PIANO performance by Raphael Gualazzi**, an artist who is famous in Italy and abroad, winner of the Youth Category at the Sanremo Festival 2011. A composer, singer-songwriter and pianist, his style is a perfect balance between jazz and pop. Gualazzi always manages to amaze and involve the general public, maintaining his standing and credibility on the international music scene.

On the occasion of this concert, the famous actor **Riccardo Scamarcio** will be on stage to award the prize 'Premio PianOstuni' to the most deserving amongst the young pianists from **Puglia's Conservatories**. It is via this new initiative, created in collaboration with the **Orchestra Academy** school, that the Festival aims to play a part in encouraging and promoting young emerging and talented piano players.

## The Festival programme in detail

PianOstuni 4th annual event, 12th and 13th July 2019  
Piazzetta Viale Quaranta - OSTUNI (Province of Brindisi)

Friday 12th July

AIR PIANO with Mirko Signorile (piano) and Giovanna Carone (vocals), by Elisa Barucchieri and Res Extensa dance company.

Special Premiere performance for PianOstuni

Free admission

Saturday, 13th July

RAPHAEL GUALAZZI piano solo

+ awarding of the PianOstuni Prize 2019 with special guest RICCARDO SCAMARCIO, in collaboration with OrchestraAcademy

Tickets are available online and at Ticketone sales points

Seats: € 30 + sales commission

Standing areas: € 15 + sales commission

## TASTING NOTES

**ZINZULA 2018** - Negroamaro Rosato Salento IGT, Masseria Altemura

*An elegant tribute to Puglia and to the Zinzulusa, one of the most beautiful caves on the Salento coast. Its name expresses vivacity and rhythm, and teases the palate. With a soft and delicate pink verging on the colour of compact face powder, with very slight coppery reflections. Its bouquet is broad, with sophisticated floral scents of wild rose, accompanied by pleasant notes of sour black cherry and a spiciness reminiscent of pink pepper and ginger with the merest hint of turmeric. Exhibiting great balance on the palate and an intense freshness in a lithe body, supported by satisfying acidity and sharpened by a vibrant zestful vein. The mouthfeel is enjoyable with crisp, crunchy fruit and finishes with pronounced mineral notes.*

## PRESS NOTES

*Masseria Altemura is a wine estate in Puglia that has been owned by the Zonin family since 2000. Located in the heart of the Salento peninsula, equidistant from Puglia's two seas, the Ionian and the Adriatic, the company extends for some 270 hectares, 130 of which are vineyards. This special geographical position, characterized by pleasant sea breezes and very intense sunlight, makes it ideal for the cultivation of the vine. In addition, the beauty of the surrounding area is making the Estate increasingly popular with wine lovers and enthusiasts of refined tourism. In the 130 hectares of vineyards, the decision was made to cultivate only native (autochthonous) vines such as Primitivo, Negroamaro and Aglianico and, among the white varieties, Fiano and Falanghina, to produce wines that would be authentic ambassadors of the intrinsic excellence of Puglia's winemaking areas throughout Italy and worldwide. The Zonin family coordinates the entire production and supply chain with utmost care and farsightedness together with the expert oversight of the winemaker Stefano Ferrante, the agronomist Giacomo Manzoni and the Head agronomist of the Masseria Altemura Estate, Antonio Cavallo.*

**For information**

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